



DASH FOR DONATION



Every year, thousands of people come together in downtown Columbus for Lifeline of Ohio's annual Dash for Donation. The Dash may look like a normal 5K race, but it's so much more.

The Dash...

- brings awareness of organ, eye and tissue donation to thousands in Central Ohio and surrounding communities
- raises funds to support programs that helps to fulfill Lifeline of Ohio's mission
- honors donor heroes and heroes in spirit, celebrates recipients and gives hope to those still waiting for their lifesaving gifts.

Year after year, we continue to hear from participants, guests, volunteers and sponsors how meaningful this event is and how much they appreciate the opportunity to be a part of it. And so, to continue this vital work, we'd like to offer your organization the chance to be a part of it, too.

Through in-kind contributions or through one of several sponsorship levels, your organization's generosity can help us make a significant difference in the lives of those we serve.

In recognition of your support, your organization would be showcased through multiple communication channels, ensuring that your commitment to our cause is highlighted throughout the event and within the community.

Thank you for considering this opportunity to partner with us and create a ripple effect that helps facilitate the gift of life. If you have any questions, please feel free to reach out.

We look forward to continuing the conversation with you!

Make your commitment by **April 30 to be guaranteed full sponsorship benefits.*

In-kind sponsorships are also available. For more information, contact development@lifelineofohio.org



JULY 11, 2026



**GENOA PARK
COLUMBUS**



**2,500+
PARTICIPANTS**



Deadline of April 20 to receive full perks and benefits.

Sponsor Level

Sponsor Level	Presenting Sponsor	Gift of Life Sponsor	Platinum Sponsor	Circle of Life Garden Sponsor (Only one available)	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporting Sponsor	Expo Booth Sponsor
Logo Placement On:	\$25k	\$15k	\$10k	\$7.5k*	\$5k	\$2.5k	\$1k	\$500	\$250
Pre & Post Race Marketing and Promotion									
Weekly "Featured Friday" participant emails	✓	✓							
Race day info pamphlets	✓	✓	✓	✓	✓				
Social media*	✓	✓	✓	✓	✓				
Registration mailer**	✓	✓	✓	✓	✓				
Electronic posters	✓	✓	✓	✓	✓	✓	✓		
Race correspondence	✓	✓	✓	✓	✓	✓	✓		
Event website	✓	✓	✓	✓	✓	✓	✓	✓	
Race Day Visibility									
Photo-op Step-and-Repeat	✓								
Start/Finish Line Fencing	✓								
Race participant lanyards	✓								
Start/finish line arch	✓	✓							
Race participant bibs	✓	✓	✓						
Race t-shirts***	✓	✓	✓	✓	✓				
Verbal recognition at event	✓	✓	✓	✓	✓	✓			
Swag or business card in race bag	✓	✓	✓	✓	✓	✓	✓		
Exhibition booth**** in race expo	✓	✓	✓	✓	✓	✓	✓	✓	✓
Race-Day Screen Slideshow	✓	✓	✓	✓	✓	✓	✓	✓	✓
Circle of Life Garden									
Signage in Circle of Life Garden				✓					
Circle of Life Website				✓					
VIP & Race Entries									
Dedicated team meeting area near start line	✓								
Complimentary race entries	50	35	25	15	10	5	2		

Notes: *Social Media (posted on Instagram, Facebook, LinkedIn)

**Registration brochures (10,000+ distributed)

***T-shirts (2,500+ printed)

****Exhibition booth (3,000+ visitors)