



Social Media Content for Organ, Eye and Tissue Donation Advocacy

Use your social media channels to educate your followers about organ, eye and tissue donation and encourage them to register today. **Please modify wording for your preferred social platform.**

Please also follow Lifeline of Ohio across all social media channels!

Donate Life Month Social Media Language

- A single donor can potentially save up to eight lives through organ donation and improve the lives of more than 75 people through tissue and cornea donation. Register today to become an organ, eye and tissue donor: lifelineofohio.org. #DonateLife
- Are you looking for more information about organ, eye and tissue donation? Check out the Lifeline of Ohio website and make an informed donation decision: lifelineofohio.org. #DonateLife
- The need for organ, eye and tissue donation is great – every 10 minutes a person is added to the national transplant waiting list. #DonateLife
- Don't think you can be considered an organ, eye and tissue donor? Think again! Everyone has the potential to be a donor, regardless of age, race or medical history. #DonateLife
- Fact: All major religions in the U.S. support organ, eye and tissue donation and see it as a final act of love and generosity. If you have specific questions, discuss it with your religious leader today. #DonateLife
- #DYK: The oldest organ donor to date donated a liver at age 98. Don't rule yourself out based on your age! #DonateLife
- If you're a registered organ, eye and tissue donor, leave a comment and tell us why you said "yes" to the opportunity to give someone a second chance at life. #DonateLife

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- 17 people a day die for lack of an available organ. This statistic is too high, sign up today to give hope. Lifelineofohio.org
- More than 100,000 patients are waiting for an organ transplant. Learn the facts & register at www.lifelineofohio.org #DonateLife
- Each year more than 2.5 million tissue transplants are performed! #DonateLife
- A single tissue donor can save or heal more than 75 people. #DonateLife

National Blue and Green Day Social Media Language

- Tomorrow is National Donate Life Blue and Green Day! Wear blue and green in support of organ donation! #BlueGreenDay #DonateLife
- Our staff is proud to wear blue and green today in support of Donate Life's National Blue and Green Day! Register as an organ, eye and tissue donor online now: www.lifelineofohio.org. #BlueGreenDay @LifelineofOhio
- Say yes to organ donation at www.lifelineofohio.org today in honor of National Blue and Green Day!" #BlueGreenDay #DonateLife
- Who are you wearing your blue and green for today? #BlueGreenDay #DonateLife