

DASH 25 YEARS

FOR DONATION

The Dash is more than a 5K — it's an experience.

Lifeline of Ohio's Dash for Donation honors donors, celebrates the gift of life and inspires those waiting for a lifesaving transplant.

HONORING LEGACIES. CELEBRATING LIFE. INSPIRING HOPE.

This is the Dash Experience, and we cannot wait to see you on July 13!



2024 FUNDRAISING AND INCENTIVES

FUNDRAISING

When you Dash, contributions support programs that educate the community about the importance of donation, care for donor families and honor the legacy of donor heroes. Your philanthropic gifts serve the mission of Lifeline of Ohio: to save and heal lives through the gift of donation.

Here are just a few ways your Dash supports our work!



Family Aftercare:

We care for our donor families by providing them with a two-year comprehensive support program, including grief materials, monthly mailings, events, such as the annual Donor Family Reception and legacy-building opportunities such as shadow boxes, Donor Memorial quilts and Lifeline of Ohio's Donor Memorial.

To learn more, visit lifelineofohio.org/donor-family-resources/.



Community Outreach:

Our community outreach program provides donation education throughout our service area by sharing the Donate Life message at events and activities for BMVs, community groups, businesses, schools, driver's education programs, vocational schools, colleges and universities and other partners.

To learn more, visit lifelineofohio.org/get-involved/community-outreach/.



Multicultural Outreach:

Lifeline of Ohio works diligently to empower members from all communities to make informed donation decisions through focused outreach initiatives. We partner with organizations such as the African American Male Wellness Agency and the National Pan-Hellenic Council of Columbus and participate in community events such as the Ohio Black Expo and Columbus Pride. We also provide free education and materials to faith partners and senior centers.

To learn more, visit lifelineofohio.org/get-involved/multicultural-outreach/.

INCENTIVES

THANK YOU for your Dash fundraising efforts! Here are a few incentives you may receive if you make our leaderboard!



Top Team Fundraiser

The fundraising team that raises the most by midnight on June 30 will be invited to **sound the starting horn** on Dash Day!



Top Individual Fundraiser

The person who has raised the most when fundraising closes on August 13 will **experience a private hot air balloon flight** over the Central Ohio landscape! The fourth annual Lenore Susan Stafford Jurg Memorial Balloon Adventure, donated by Columbus Aeronauts, includes a beautiful sunrise or sunset from high in the air with you and a passenger of your choice. A photo package and bottle of champagne are included. This gift is made in memory of Lenore, who became a hero of donation in 2021.



Individual Incentives

Each race participant is eligible to join one of two fundraising clubs:

- **\$250 Club:** Earn an exclusive Donate Life branded gift by raising \$250 by August 13.
- **\$500 Club:** Earn an exclusive Donate Life branded wearable by raising \$500 by August 13.



Team Captain Incentive

Create a team to celebrate why you're Dashing! All **team captains will receive a special gift** to thank you for leading the team.