

2024 LIFELINE OF OHIO SPONSORSHIP OPPORTUNITIES



CHAMPIONS OF HOPE GALA

Celebrating Our Partners in Donation

One generous act can change countless lives and create endless possibilities: this is the ripple effect of donation. Lifeline of Ohio recognizes and celebrates the community champions who set these ripples in motion. The Champions of Hope Gala, our annual partner recognition event, honors the outstanding achievements of individuals and hospital and community partners.

**Make your commitment by September 6 to be guaranteed full sponsorship benefits.*



OCTOBER 5, 2024



HILTON COLUMBUS
AT EASTON



400+
PARTICIPANTS

SPONSORSHIP LEVELS

Platinum Presenting Sponsor \$10,000 (only one available)

- Logo placement on:
 - Photo-Op Step-and-Repeat (provided by Lifeline of Ohio)
 - Podium signage on stage
 - Logo on drink tickets
 - Branded attendee favors (logo provided by Sponsor)
 - Event program with short feature story and photos
 - Signage at venue
 - Social media
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved VIP seating for 32 (four tables of eight)

Gold Sponsor \$5,000

- Logo placement on:
 - Event program
 - Signage at venue
 - Social media
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved tables in preferred seating for 16 (two tables of eight)
- Gold Sponsors will also receive benefits of one of the following:
 - **Gold Reception Sponsor:** includes bar signage and signature cocktail
 - **Gold Hospitality Sponsor:** includes signage at check-in and on table centerpieces
 - **Gold Entertainment Sponsor:** includes signage near musical performance area

Silver Sponsor \$2,500

- Logo placement on:
 - Event program
 - Signage at venue
 - Social media
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved table in preferred seating for eight (one table of eight)

Bronze Sponsor \$500

- Logo placement on:
 - Champions of Hope Gala website
- Gala tickets for four (4) guests

Table Sponsor \$1,200

- Logo placement on:
 - Table signage
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved table seating for eight (one table of eight)



DASH FOR DONATION

CELEBRATE THE 25TH ANNIVERSARY OF THE DASH FOR DONATION!

Donor families, transplant recipients, living donors, patients waiting for their lifesaving gifts, hospital partners and advocates of Lifeline of Ohio's mission come together at the Dash to honor legacies, celebrate life and inspire hope through the generosity of organ, eye and tissue donors. Individuals can participate in the **5K Run/Walk** or the **Family Fun Walk**. Children six and younger can also participate in the **Kids and Mascot Dash**.

Dash for Donation is Lifeline of Ohio's largest annual fundraising event. Proceeds support programs that help save and heal lives through the gift of donation, care for our donor families and honor the legacy of our heroes of donation.

Make your commitment by **April 30 to be guaranteed full sponsorship benefits.*

 **JULY 13, 2024**

 **GENOA PARK COLUMBUS**

 **2,500+ PARTICIPANTS**

DASH FOR DONATION SPONSORSHIP LEVELS

25th Anniversary Presenting Sponsor **\$25,000** (only one available)

- Dedicated team meeting area near the start line (signage, tent, chairs, refreshments and more provided)
- Prominent logo placement on:
 - Start/finish line arch (provided by Lifeline of Ohio)
 - Photo-Op Step-and-Repeat (provided by Lifeline of Ohio)
 - Gifts for top fundraisers
 - Stage signage
 - Race participant bibs
 - Race T-shirts (2,500+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Electronic posters
 - Race correspondence
- Exhibition in post-race expo
- Verbal recognition at event
- 50 complimentary race entries

Gift of Life Sponsor **\$15,000**

- Logo placement on:
 - Stage signage
 - Race participant bibs
 - Start/finish line arch (provided by Lifeline of Ohio)
 - Race T-shirts (2,500+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Electronic posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- 35 complimentary race entries

Platinum Sponsor **\$10,000**

- Logo placement on:
 - Race participant bibs
 - Start/finish line arch (provided by Lifeline of Ohio)
 - Race T-shirts (2,500+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Electronic posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- 25 complimentary race entries

Circle of Life Garden Sponsor **\$7,500** (only one available)

- Logo placement on:
 - Special signage in Circle of Life Garden
 - Circle of Life Garden correspondence
 - Race T-shirts (2,500+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Electronic posters
 - Race correspondence
- Verbal recognition at event
- Five complimentary race entries

Gold Sponsor **\$5,000**

- Logo placement on:
 - Special signage at finish line water station
 - Race T-shirts (2,500+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Electronic posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- Ten complimentary race entries

Silver Sponsor **\$2,500**

- Logo placement on:
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Electronic posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- Five complimentary race entries

Bronze Sponsor **\$1,000**

- Logo placement on:
 - Dash for Donation website
 - Electronic posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- Two complimentary race entries

Finish Line Sponsor **\$500**

- Logo placement on:
 - Start/finish line fencing
 - Dash for Donation website

Expo Booth Sponsor **\$250**

- Exhibition booth in post-race expo



CLINICAL EXCELLENCE WORKSHOP

Lifeline of Ohio is committed to clinical excellence and strives to exceed established professional standards. This workshop is a two-day professional training that provides updates on current medical best practices, advancements in techniques and technology, education on the latest clinical guidelines and hands-on clinical experience.

**Make your commitment by September 6 to be guaranteed full sponsorship benefits.*



FALL 2024



LIFELINE OF OHIO



40+
PARTICIPANTS

SPONSORSHIP LEVELS

Gold Sponsor

\$1,500

- Logo placement on:
 - Agenda
 - Special signage
- Opportunity for information table
- Verbal recognition at event

Silver Sponsor

\$1,000

- Logo placement on:
 - Agenda
- Opportunity for information table
- Verbal recognition at event

Bronze Sponsor

\$500

- Logo placement on:
 - Agenda



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