

2023 LIFELINE OF OHIO SPONSORSHIP OPPORTUNITIES



CHAMPIONS OF HOPE GALA

A celebration of our partners in donation

The ripple effect of donation starts with one generous act that changes countless lives and creates endless possibilities. Lifeline of Ohio recognizes and celebrates the community champions, who set the ripples in motion, at our annual partner-recognition event, the Champions of Hope Gala. During the event, we highlight outstanding achievements from our hospital and community partners and present awards to those who demonstrate our values.

**To be guaranteed full sponsorship benefits, commitments must be made by Aug. 31.*



FALL 2023



HILTON COLUMBUS
AT EASTON



400+
PARTICIPANTS

SPONSORSHIP LEVELS

Gold Sponsor

\$5,000

- Logo placement on:
 - Photo-op Step-and-Repeat (provided by Lifeline of Ohio)
 - Podium signage on stage
 - Event program
 - Signage at venue
 - Social media
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved table for up to 10 guests

Silver Sponsor

\$2,500

- Logo placement on:
 - Event program
 - Signage at venue
 - Champions of Hope Gala website
- Verbal recognition at event
- Reserved table for up to 10 guests

Gratitude Gift Sponsor

\$1,500

- Logo placement on:
 - Attendee gifts
 - Champions of Hope Gala website

Table Sponsor

\$1,000

- Logo placement on:
 - Table signage
 - Champions of Hope Gala website
- Reserved table for up to 10 guests

Bronze Sponsor

\$500

- Logo placement on:
 - Event program
 - Champions of Hope Gala website



DASH FOR DONATION



In 2023, Lifeline of Ohio will celebrate the 24th annual Dash for Donation! Each year, donor families, transplant recipients, living donors, hospital partners and advocates of our mission come together as a community to honor legacies, celebrate life and inspire hope through the generosity of organ, eye and tissue donors. Individuals can participate in the 5K Run/Walk or the Family Fun Walk. Children ages 6 and younger can also participate in the Kids and Mascot Dash.

The Dash for Donation is Lifeline of Ohio's largest annual fundraising event. Proceeds support programs that help us save and heal lives through the gift of donation, care for our donor families and honor the legacy of our heroes of donation.

**To be guaranteed full sponsorship benefits, commitments must be made by March 31.*



JULY 8, 2023



**GENOA PARK
COLUMBUS**



**2,500+
PARTICIPANTS**

DASH FOR DONATION SPONSORSHIP LEVELS

Gift of Life Sponsor

\$15,000

- Logo placement on:
 - Photo-op Step-and-Repeat (provided by Lifeline of Ohio)
 - Stage signage
 - Race participant bibs
 - Preferred location on start/finish line arch (provided by Lifeline of Ohio)
 - Race T-shirts (3,000+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- 35 complimentary race entries

Platinum Sponsor

\$10,000

- Logo placement on:
 - Race participant bibs
 - Start/finish line arch (provided by Lifeline of Ohio)
 - Race T-shirts (3,000+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- 25 complimentary race entries

Gold Sponsor

\$5,000

- Logo placement on:
 - Special signage at finish line water station
 - Race T-shirts (3,000+ printed)
 - Lifeline of Ohio social media
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Race day information pamphlets
 - Posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- 10 complimentary race entries

Circle of Life Garden Sponsor

\$5,000

- Logo placement on:
 - Special signage in Circle of Life Garden
 - Circle of Life Garden correspondence
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
- One sponsor only

Silver Sponsor

\$2,500

- Logo placement on:
 - Registration brochures (10,000+ distributed)
 - Dash for Donation website
 - Posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- Five complimentary race entries

Bronze Sponsor

\$1,000

- Logo placement on:
 - Dash for Donation website
 - Posters
 - Race correspondence
- Exhibition booth in post-race expo
- Verbal recognition at event
- Two complimentary race entries

Finish Line Sponsor

\$500

- Logo placement on:
 - Start/finish line fencing
 - Dash for Donation website

Expo Booth Sponsor

\$250

- Exhibition booth in post-race expo





CLINICAL EXCELLENCE WORKSHOP

Lifeline of Ohio is committed to clinical excellence and strives to exceed established professional standards. This workshop is a two-day professional training that provides updates on current medical best practices, advancements in techniques and technology, education on the latest clinical guidelines and hands-on clinical experience.

**To be guaranteed full sponsorship benefits, commitment must be made by Sept. 1.*



FALL 2023



LIFELINE OF OHIO



**40+
PARTICIPANTS**

SPONSORSHIP LEVELS

Gold Sponsor

\$1,500

- Logo placement on:
 - Agenda
 - Special signage
- Opportunity for information table
- Verbal recognition at event

Silver Sponsor

\$1,000

- Logo placement on:
 - Agenda
- Opportunity for information table
- Verbal recognition at event

Bronze Sponsor

\$500

- Logo placement on:
 - Agenda



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