

# 2022 LIFELINE OF OHIO SPONSORSHIP OPPORTUNITIES



## CHAMPIONS OF HOPE GALA

A celebration of our partners in donation

The ripple effect of donation starts with one generous act that changes countless lives and creates endless possibilities. Lifeline of Ohio recognizes and celebrates the community champions who set the ripples in motion at our annual partner-recognition event, newly named the Champions of Hope Gala. During the event, we highlight outstanding achievements from our hospital and community partners and present awards to those who demonstrate our values of compassion, advocacy, integrity, excellence and collaboration.

*\*To be guaranteed full sponsorship benefits, commitments must be made by May 31.*



SEPTEMBER 2022



TBD



400+  
PARTICIPANTS

## SPONSORSHIP LEVELS

Gold Sponsor

**\$5,000**

Logo placement on:

- Photo-op Step-and-Repeat (provided by Lifeline of Ohio)
- Podium signage on stage
- Event program
- Special signage throughout event venue
- Social media

*\* Verbal recognition day of event*

*\* Recognition in post-event press release*

*\* Reserved table for up to 10 guests*

Silver Sponsor

**\$2,500**

Logo placement on:

- Event program
- Special signage throughout event venue

*\* Verbal recognition day of event*

*\* Reserved table for up to 10 guests*

Table Sponsor

**\$1,000**

Logo placement on:

- Signage at table

*\* Reserved table for up to 10 guests*

Gratitude Gift Sponsor

**\$1,500**

Logo placement on:

- Gift for all attendees

Bronze Sponsor

**\$500**

Logo placement on:

- Special signage throughout event venue
- Event program



# DASH FOR DONATION

In 2022, Lifeline of Ohio celebrates the 23rd annual Dash for Donation! Each year donor families, transplant recipients, living donors, hospital partners and advocates of our mission come together as a community to honor legacies, celebrate life and inspire hope through the generosity of organ, eye and tissue donors. Individuals can participate in the 5K Run/Walk or the Family Fun Walk. Children 6 and under can also participate in the Kids and Mascot Dash.

The Dash for Donation is Lifeline of Ohio's largest annual fundraising event. Proceeds support programs which help us empower the community to save and heal lives through donation as well as care for our donor families and honor the legacy of our heroes of donation.

*\*To be guaranteed full sponsorship benefits, commitments must be made by March 31.*



**JULY 9, 2022**



**GENOA PARK  
COLUMBUS**



**2,500+  
PARTICIPANTS**



# DASH FOR DONATION SPONSORSHIP LEVELS

## Gift of Life Sponsor

**\$15,000**

Logo placement on:

- Photo-op Step-and-Repeat (provided by Lifeline of Ohio)
- Stage signage
- Race participant bibs
- Preferred location on start/finish line arch (provided by Lifeline of Ohio)
- Race T-shirts (more than 3,000 printed)
- Lifeline of Ohio social media
- Registration brochures (approx. 10,000 distributed)
- Dash for Donation website
- Race day information pamphlets
- Posters
- Follow-up race correspondence

\* *Exhibition booth in post-race expo*

\* *Verbal recognition day of event*

\* *35 complimentary race entries*

## Circle of Life Garden Sponsor

**\$5,000**

Logo placement on:

- Special signage in Circle of Life Garden
- Circle of Life Garden correspondence

\* *One sponsor only*

## Silver Sponsor

**\$2,500**

Logo placement on:

- Registration brochures (approx. 10,000 distributed)
- Dash for Donation website
- Posters
- Follow-up race correspondence

\* *Exhibition booth in post-race expo*

\* *Verbal recognition day of event*

\* *Five complimentary race entries*

## Platinum Sponsor

**\$10,000**

Logo placement on:

- Race participant bibs
- Start/finish line arch (provided by Lifeline of Ohio)
- Race T-shirts (more than 3,000 printed)
- Lifeline of Ohio social media
- Registration brochures (approx. 10,000 distributed)
- Dash for Donation website
- Race day information pamphlets
- Posters
- Follow-up race correspondence

\* *Exhibition booth in post-race expo*

\* *Verbal recognition day of event*

\* *25 complimentary race entries*

## Bronze Sponsor

**\$1,000**

Logo placement on:

- Dash for Donation website
- Posters
- Follow-up race correspondence

\* *Exhibition booth in post-race expo*

\* *Verbal recognition day of event*

\* *Two complimentary race entries*

## Hydration Sponsor

**\$500**

Logo placement on:

- Dash for Donation website
- Special signage at water stations

## Gold Sponsor

**\$5,000**

Logo placement on:

- Start/finish fencing (provided by Lifeline of Ohio)
- Race T-shirts (more than 3,000 printed)
- Lifeline of Ohio social media
- Registration brochures (approx. 10,000 distributed)
- Dash for Donation website
- Race day information pamphlets
- Posters
- Follow-up race correspondence

\* *Exhibition booth in post-race expo*

\* *Verbal recognition day of event*

\* *10 complimentary race entries*

## Expo Booth Sponsor

**\$500**

Logo placement on:

- *Exhibition booth in post-race expo*





# CLINICAL EXCELLENCE WORKSHOP

Lifeline of Ohio is committed to clinical excellence and strives to exceed established professional standards. This workshop is a two-day professional training event which provides updates on current medical best practices, advancements in techniques and technology, education on the latest clinical guidelines and hands-on clinical experience.

*\*To be guaranteed full sponsorship benefits, commitment must be made by September 1.*



FALL 2022



TBD



40+  
PARTICIPANTS

## SPONSORSHIP LEVELS

Presenting Sponsor

**\$2,000**

Logo placement on:

- Email blasts
- Agenda
- Special signage

*\* Opportunity for information table  
\* Verbal recognition day of event*

Breakfast and Lunch Sponsor

**\$1,500**

Logo placement on:

- Agenda
- Special signage in breakfast and lunch area

*\* Opportunity for information table  
\* Verbal recognition day of event*

Supporting Sponsor

**\$500**

Logo placement on:

- Agenda



770 Kinnear Road | Columbus, Ohio 43212  
ph: 800.525.5667 | fx: 614.291.0660  
[lifelineofohio.org](http://lifelineofohio.org)

# 2022 Sponsorship Engagement

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Please check the event(s) and sponsorship option(s) you wish to support in 2022:

## Dash for Donation

- \$15,000 Gift of Life Sponsor
- \$10,000 Platinum Sponsor
- \$5,000 Gold Sponsor
- \$5,000 Circle of Life Garden Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Hydration Sponsor
- \$500 Expo Booth
- In-kind Sponsor

## Champions of Hope Gala

- \$5,000 Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,500 Gratitude Gift Sponsor
- \$1,000 Table Sponsor
- \$500 Bronze Sponsor
- In-kind Sponsor

## Clinical Excellence Workshop

- \$2,000 Presenting Sponsor
- \$1,500 Breakfast & Lunch Sponsor
- \$500 Supporting Sponsor
- In-kind Sponsor

If you marked that you'd like to make an **in-kind donation**, please describe the gift below:

**In-kind description:** \_\_\_\_\_ **In-kind gift value:** \$ \_\_\_\_\_

*Note: In-kind donations receive the same ticket benefits as cash sponsors of the same level for each event. Major in-kind sponsors (\$5,000+ value) will have their logo placement as an in-kind sponsor on event material.*

By signing this form, I pledge to sponsor the items marked above.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Sponsorship total:** \$ \_\_\_\_\_

*Exclude In-kind value*

Please return completed forms to **development@lifelineofohio.org** or mail to:

**Attn: Sponsorships, 770 Kinnear Road, Columbus, OH 43212.**

Upon receipt of this form, Lifeline of Ohio will send a formal invoice using the included contact information.

Lifeline of Ohio is a 501(c)3 tax-exempt organization.



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