



## Social Media Content for Organ, Eye and Tissue Donation

Use your social media channels to educate your followers about organ, eye and tissue donation and encourage them to register today.

### Donate Life Month Social Media Language

#### **Facebook**

If you use hashtags, please consider using #DonateLife.

1. A single donor can save up to eight lives through organ donation and improve the lives of more than 50 people through tissue and cornea donation. Register today to become an organ, eye and tissue donor: [lifelineofohio.org](http://lifelineofohio.org). #DonateLife
2. Are you looking for more information about organ, eye and tissue donation? Check out the Lifeline of Ohio website and make an informed donation decision: [lifelineofohio.org](http://lifelineofohio.org). #DonateLife
3. The need for organ, eye and tissue donation is great – every 10 minutes a person is added to the national transplant waiting list. #DonateLife
4. Don't think you can be considered an organ, eye and tissue donor? Think again! Everyone has the potential to be a donor, regardless of age, race or medical history. #DonateLife
5. Fact: All major religions in the U.S. support organ, eye and tissue donation and see it as a final act of love and generosity. If you have specific questions, discuss it with your religious leader today. #DonateLife
6. #DYK: The oldest organ donor to date donated a liver at age 92. Don't rule yourself out based on your age! #DonateLife
7. If you're a registered organ, eye and tissue donor, leave a comment and tell us why you said "yes" to the opportunity to give someone a second chance at life. #DonateLife
8. 20 people a day die for lack of an available organ. This statistic is too high, sign up today to give hope. [lifelineofohio.org](http://lifelineofohio.org)

9. Nearly 114,000 patients are waiting for an organ transplant. Learn the facts & register at [www.lifelineofohio.org](http://www.lifelineofohio.org) #DonateLife
10. Each year more than **1.75 million** tissue transplants are performed! #DonateLife
11. A single tissue donor can save or heal more than **50** people. #DonateLife

## Twitter

If you use hashtags, please consider using #DonateLife.

1. Nearly 114,000 patients are waiting for a life-saving organ transplant. Register TODAY at [lifelineofohio.org](http://lifelineofohio.org) #DonateLife
2. One organ donor can save eight lives by giving kidneys, pancreas, liver, lungs, heart and small intestine. #DonateLife
3. Every ten minutes, a name is added to the national transplant waiting list. Say yes to #organ, #eye and #tissue donation. <http://lifelineofohio.org>
4. #DYK: There is no maximum age to be considered for organ, eye and tissue donation? #DonateLife
5. Anyone can be a potential donor, regardless of age, race or medical history. #DonateLife
6. Fact: All major religions in the U.S. support organ, eye and tissue donation. Questions? Talk with your religious leader! #DonateLife
7. Be a hero today - register as an organ, eye and tissue donor at [www.lifelineofohio.org](http://www.lifelineofohio.org). #DonateLife
8. Don't forget: Share your decision to register as an #organ, #eye and #tissue donor with your family. #DonateLife
9. RT if you're a registered organ, eye and tissue donor! #DonateLife

## National Blue and Green Day Social Media Language, Friday, April 12, 2019

**Facebook:** Please [like us on Facebook](#) and link to us in your post! To link us: type the @ symbol before LifelineofOhio → select Lifeline of Ohio from the dropdown menu!

- 1) Tomorrow is National Donate Life Blue and Green Day! Wear blue and green in support of organ donation! #BlueGreenDay #DonateLife

- 2) Our staff is proud to wear blue and green today in support of Donate Life's National Blue and Green Day! Register as an organ, eye and tissue donor online now: [www.lifelineofohio.org](http://www.lifelineofohio.org). #BlueGreenDay @LifelineofOhio
- 3) Say yes to organ donation at [www.lifelineofohio.org](http://www.lifelineofohio.org) today in honor of National Blue and Green Day!" #BlueGreenDay #DonateLife
- 4) Who are you wearing your blue and green for today? #BlueGreenDay #DonateLife

**Twitter:** Please follow us on Twitter to tweet as us when you post! Hashtags: #BlueGreenDay and #DonateLife

- 1) RT if you are wearing blue and green today! #BlueGreenDay #DonateLife
- 2) Say yes to organ donation at [www.lifelineofohio.org](http://www.lifelineofohio.org) today in honor of National Blue and Green Day!" #BlueGreenDay #DonateLife
- 3) Today we celebrate the heroes of #organ, #eye and #tissue donation by wearing blue and green for National #BlueGreenDay! #DonateLife

**Instagram:** Follow us on Instagram @LifelineofOhio and tag us in the photos you post! Hashtags: #BlueGreenDay and #DonateLife