



Social Media Content for Organ, Eye and Tissue Donation

Use your social media channels to educate your followers about organ, eye and tissue donation and encourage them to register today.

Donate Life Month Social Media Language

Facebook

The hashtag for April is #DonateLifeMonth. If you are using a post outside of April, please consider using #DonateLife.

1. A single donor can save up to eight lives through organ donation and improve the lives of more than 50 people through tissue and eye donation. Register today to become an organ, eye and tissue donor: www.lifelineofohio.org. #DonateLifeMonth
2. Are you looking for more information about organ, eye and tissue donation? Check out the Lifeline of Ohio website and make an informed donation decision: www.lifelineofohio.org. #DonateLifeMonth
3. The need for organ, eye and tissue donation is real - on average one person is added every **10** minutes. #DonateLifeMonth
4. Don't think you can be considered an organ, eye and tissue donor? Think again! Anyone can be a potential organ, eye and tissue donor, regardless of age, race or medical history. #DonateLifeMonth
5. Fact: All major religions in the U.S. support organ, eye and tissue donation and see it as a final act of love and generosity. If you have specific questions, discuss it with your religious leader today. #DonateLifeMonth
6. #DYK: The oldest organ donor to date donated a liver at age 92. Don't rule yourself out based on your age! #DonateLifeMonth
7. If you're a registered organ, eye and tissue donor, leave a comment and tell us why you said "yes" to the opportunity to give someone a second chance at life. #DonateLifeMonth

8. 20 people a day die for lack of an available organ. This statistic is too high, sign up today to give hope. www.lifelineofohio.org #DonateLifeMonth
9. More than 116,000 patients are waiting for an organ transplant. Learn the facts & register at www.lifelineofohio.org #DonateLifeMonth
10. Each year more than **1.75 million** tissue transplants are performed! #DonateLifeMonth
11. A single tissue donor can save or heal more than **50** people. #DonateLifeMonth

Twitter

The hashtag for April is #DonateLifeMonth. If you are using a post outside of April, please consider using #DonateLife.

1. More than 116,000 patients are waiting for a life-saving organ transplant. Register TODAY at www.lifelineofohio.org #DonateLifeMonth
2. One organ donor can save eight lives by giving kidneys, pancreas, liver, lungs, heart and small intestine. #DonateLifeMonth
3. Every ten minutes, a name is added to the national transplant waiting list. Say yes to #organ and #tissue donation. lifelineofohio.org
4. #DYK: Nearly 58% of patients awaiting lifesaving transplants are minorities. #DonateLifeMonth
5. #DYK: There is no maximum age to be considered for organ, eye and tissue donation? #DonateLifeMonth
6. Anyone can be a potential donor, regardless of age, race or medical history. #DonateLifeMonth
7. Fact: All major religions in the U.S. support organ, eye and tissue donation. Questions? Talk with your religious leader! #DonateLifeMonth
8. Be a hero today - register as an organ, eye and tissue donor at www.lifelineofohio.org. #DonateLifeMonth
9. Don't forget: Share your decision to register as an #organ and #tissue donor with your family. #DonateLifeMonth
10. RT if you're a registered organ, eye and tissue donor! #DonateLifeMonth

March is National Eye Donor Month

Please consider using the hashtag #DonateLife when posting about National Eye Donor Month.

1. More than 49,000 patients have their sight restored through corneal transplants each year.
2. Corneal transplants are the most frequently performed transplant surgery – with a 95% success rate. Have you registered your decision to donate today?
3. What is a cornea? It is the eye's outermost layer, the clear, dome-shaped surface that covers the front of the eye.
4. Did you know that poor eye sight does not affect your ability to become an eye donor? Register your decision to donate today!
5. Think you're too old to become an eye, organ and tissue donor? The oldest cornea donor was 107 years old! Register your decision to donate today.
6. Anyone can be an eye donor! Cornea donation is not dependent on age, eye color, blood type or even eye sight quality.

National Blue and Green Day Social Media Language

Facebook: Please like us on Facebook and link to us in your post! To link us: type the @ symbol before LifelineofOhio → select Lifeline of Ohio from the dropdown menu!

- 1) Tomorrow is National Donate Life Blue and Green Day! Wear blue and green in support of organ donation! #BlueGreenDay #DonateLife
- 2) Our staff is proud to wear blue and green today in support of Donate Life's National Blue and Green Day! Register as an organ, eye and tissue donor online now: @LifelineofOhio www.lifelineofohio.org. #BlueGreenDay
- 3) Say yes to organ donation at lifelineofohio.org today in honor of National Blue and Green Day!" #BlueGreenDay #DonateLife
- 4) Who are you wearing your blue and green for today? #BlueGreenDay #DonateLife

Twitter: Please follow us on Twitter to tweet as us when you post! Hashtags: #BlueGreenDay and #DonateLife

- 1) RT if you are wearing blue and green today! #BlueGreenDay #DonateLife
- 2) Say yes to organ donation at lifelineofohio.org today in honor of National Blue and Green Day!" #BlueGreenDay #DonateLife
- 3) Today we celebrate the heroes of #organ and #tissue donation by wearing blue and green for National #BlueGreenDay! #DonateLife

Instagram: Follow us on Instagram @LifelineofOhio and tag us in the photos you post! Hashtags: #BlueGreenDay and #DonateLife